OptiProERP Software, Inc. Media Kit

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OptiProERP Software, Inc. Corporate Overview

OptiProERP is an innovative, industry leading software company focused on ERP manufacturing and distribution solutions. In addition to the deep industry functionality found within the OptiProERP solution, it also embeds the SAP Business One platform, the market leading platform for small and midsize enterprises. Customers gain an end-to-end ERP solution, including financials, accounting, sales, CRM and manufacturing functionality that fully leverages deep industry knowledge and expertise.

OptiProERP is the first OEM partner of SAP's Partner Edge Program and the only one exclusively focused on the manufacturing and distribution industries. OptiProERP and sister company, BatchMaster, are eWorkplace Manufacturing companies and leading global providers of mission-critical, industry-focused Enterprise Resource Planning (ERP) solutions. Together, they have more than 3,000 customers globally and more than 400 employees. OptiProERP is a U.S.-based company located in Laguna Hills, California. For more information,visit optiproerp.com

Fact Sheet

OptiProERP
MANUFACTURING

Industry-focused ERP serving discrete manufacturing and distribution

ewp
eWorkplace
Manufacturing

A group of software and services companies focused on the manufacturing and distribution industries

BATCHMASTER®
Process Manufacturing Software

Industry-focused ERP serving process manufacturing and distribution

Years in Business

20+

Customers

3,000+

Employees

400+

Global Offices

5

Industry-Focused ERP Solutions

- Production Management
- Planning & Scheduling
- Shop Floor Execution
- Quality Management

- Inventory Management
- Warehouse Management
- Product Configurator
- Compliance

- Accounting & Financials
- Sales & Service
- Project Management
- Analytics

Industries Served

OptiProERP MANUFACTURING

- Discrete Manufacturing
- Wholesale Distribution
- Automotive
- Hi-tech & Electronics
- Medical Devices
- Industrial Machinery & Components
- Job Shop

BATCHMASTER® Process Manufacturing Software

- Process Manufacturing
- Food & Beverage
- Pharmaceuticals
- Nutraceuticals
- Chemicals
- Paints & Coatings
- Personal Care & Cosmetics

OptiProERP MANUFACTURING

www.optiproerp.com

Bios

Sahib Dudani, Ph.D.
Founder

Dr. Sahib Dudani is the Founder, President and CEO of eWorkplace Manufacturing, a group of software and services companies focused on the manufacturing and distribution industries. A lifelong entrepreneur and innovator with over 40 years of experience in the technology industry, Dr. Dudani brings deep industry knowledge, expertise and a clear understanding of the challenges that confront manufacturers and distributors.

In 2000, Dr. Dudani founded eWorkplace Manufacturing, Inc., which has grown successful software and services companies focused on the manufacturing and distribution industries. Two of its flagship companies are BatchMaster Software, Inc. and OptiProERP Software, Inc. leading global providers of mission-critical Enterprise Resource Planning (ERP) solutions focused on specific process and discrete-oriented manufacturing and distribution industries. Together, they have over 3,000 customers globally and more than 400 employees. Other founding companies include GMP Validation Center LLC, a provider of software validation services for regulated manufacturing businesses.

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Other career highlights include: founding of the Advanced Technology Center and eWorkplace Solutions and his work as a Research Scientist and consultant for Hughes Research Laboratories and Hughes Aircraft Company.

Dr. Dudani acts as an advisor to manufacturing and distribution businesses, sharing his insights into the future of manufacturing software, cloud adoption, and digital initiatives. It is his life's work to help businesses map solutions to complex industry-specific problems using modern technology that works as simply as possible.

Dr. Dudani's education includes a Bachelor of Technology, Electrical Engineering from the Indian Institute of Technology and a Master of Science and Ph.D. in Electrical Engineering from Ohio State University.

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Srinivas Tadepalli

Chief Product Architect

Srinivas Tadepalli leads OptiProERP's overall product development and platform strategy. With more than 30 years of experience leading successful software and IT companies, Srinivas has worked with many ERP products, including custom built and best-in-class industry solutions like SAP, Oracle, PeopleSoft and SAP Business One.

Srinivas developed deep domain experience in manufacturing and distribution while working with Hindustan Machine Tools (HMT). As Practice Director with Syntel, Inc., an IT consulting company, Srinivas managed Fortune 100 accounts, helping many hundreds of customers improve business processes and solve business problems with customized ERP solutions. While with Patni Computer Systems, Srinivas held various leadership positions, resulting in hundreds of successful Oracle and SAP ERP implementations.

An innovative IT architect, Srinivas has also led development of mobile digital transformation solutions for Android and iOS platforms and delivered Business Intelligence (BI) and data warehousing solutions using Oracle BI tools.

Srinivas's passion for technology and his deep industry knowledge inform his understanding of customer business problems and his ability to develop unique solutions that deliver value in every OptiProERP implementation.

Srinivas holds a Master of Science in Mechanical Engineering from the Indian Institute of Science. He also pursued postgraduate work in Computer Science from Jawaharlal Technological University and received his Bachelor of Science in Engineering from Osmania University.

Allan Lessing

Director of Customer Success

As the Director of Customer Success, Allan is responsible for all aspects of global customer-facing activities. He serves as OptiProERP's resident operational and business process advisor, ensuring that the global team from sales, implementation and customer success, has a deep understanding of each customers' operations. Allan is also responsible for best practices to help customers optimize their business processes. He leads quality management oversight of solution delivery.

Allan has more than 35 years of hands-on manufacturing operations and IT systems experience. Having served as the Vice President of IT with Husky Injection Molding Systems (a leading manufacturer of injection molding equipment), the President of Euroserve Ltd. (a manufacturer of construction fasteners) and the Manager of Materials and Logistics during his time with Engel North America, Allan understands the challenges that must be overcome to run a successful manufacturing operation.

A seasoned IT advisor and business process consultant, Allan has advised many hundreds of SMEs on how to select and successfully implement ERP software applications. Notably, he was the Vice President of Business Solutions with IT solutions provider Gibraltar Solutions Inc., and the CEO of ERP provider Jeeves North America.

Other career highlights include his role as a Country Manager and board member with the ERP company HansaWorld and North America COO and Director of Sales at Coresystems, a field service management software solution.

Allan holds a Bachelor of Business Management and Economics from Georgian College, Ontario, CA. He brings to OptiProERP his passion to help manufacturers map solutions to complex problems.

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