

# Tap into your data – big and small

In today's fast-paced environment, taking full advantage of massive amounts of data available to businesses is a prerequisite for success. You need to gather and quickly make sense of all data – large and small, in diverse forms, and on multiple platforms. This means going beyond Spreadsheets and basic reports and moving to a **fast, engaging, and Visual way** of presenting data.

Getting the right information to many users across the enterprise requires software solutions that ease data integration, management, analysis, and visualization. Traditionally, enterprises have had to piece together these solutions. Using software from different vendors can result in lost time and a lot of money without producing the needed business insight.

By choosing Crystal Reports an SAP Business One solution, you can minimize integration challenges and cost without sacrificing quality. Each of the Crystal Reports integrated into the analytics edition software works with SAP Business One and other Data Integrators as a single cohesive and affordable solution. Plus, each of these integrated solutions has been recognized as a leader in its respective functional category. You gain a comprehensive best-of-breed analytics solution in a single software offering.

The software's functionality includes:

- **Professional report design** - Create highly formatted, pixel-perfect reports quickly
- **Broad data connectivity** – Connect to information sources across the organization directly or through the common semantic layer
- **Powerful, large-scale report delivery options** – Deliver personalized reports to hundreds of thousands of consumers' preferred destinations in their preferred language and format
- **Reporting and analysis** – Create detailed reports on all aspects of the sales process, including sales forecasting and pipeline tracking, using time-saving templates