



Product Configurator

for manufacturing and distribution

The Product Configurator from OptiProERP is a configuration tool that enables your sales team, and customers to easily configure and price end products.

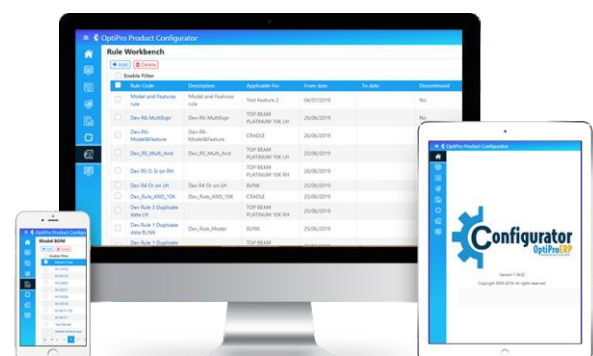
OptiProERP's Manufacturing ERP Product Configurator is essential for manufacturers and distributors dealing with configurable products, multiple options, unique part numbers and component combinations.

OptiProERP's Product Configurator will help you in key areas like these:

- **Customer Service:** Give customers the ability to self-select the configuration they want.
- **Sales Support:** Help sales team assemble quotations/sales orders on the fly with accurate price lists.
- **Streamlined Processes:** Speed-up the Configure-to-Quote process.

OptiProERP's browser-based Product Configurator is accessible anytime on any device, no matter where your customers or sales teams are.

The Product Configurator walks you through the options, providing step-by-step guidance. The end result: you'll quote smarter and close sales faster.



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OptiProERP's Product Configurator Functionality



Automatic creation of sales orders, BOMs and routing based on configuration quote.



Logic engine enables complex configurations that accommodate multiple options.



Drill down options are layered to support the most detailed of configurations.



Unique and reusable configurations avoid duplicate entries.



Each configuration is assigned a unique item code to simplify tracking and repeat orders.



Price rollup to the parent item shows the price of each option chosen.

“OptiProERP's Product Configurator is going to be a really good tool for us. Our biggest problem was that our sales guys were entering orders with ad hoc notes specifying custom work. The people in the shop weren't seeing the notes and we were sending out orders that were wrong.”

Mike Nanda, Owner and President,
IMM Quality Boat Lifts.

Benefits of OptiProERP's Product Configurator



Full and Seamless Integration

Information in Product Configurator automatically populates across all business and ERP processes for seamless integration. The Product Configurator also integrates with your eCommerce.



Faster Quote to Close

Pre-configured product options and pricing speed up the time from Configure to Quote, even on complex products.



Responsive Customer Service

Quickly respond to customer requests for quotes and reconfigure changes in options as needed.



Standardized Processes

Eliminate error-prone manual entry. Keep sales quotes/orders accurate with current pricing.

About OptiProERP

OptiProERP makes the complex simple with cloud manufacturing ERP built on the world-class SAP Business One. With over 20 years of experience serving more than 3,000 customers, OptiProERP focuses 100 percent on the unique and advanced needs of dynamic manufacturers and distributors. Its expert solutions serve customers in specific, niche industries regardless of how they engineer their products: made to order, made to stock, engineering to order, repetitive and mixed-mode.

For OptiProERP customers, it's the best of everything ERP: the unparalleled SAP Business One platform plus OptiProERP's deep industry functionality, expertise and innovation. The end result is a trusted, cutting edge and sized-right ERP solution designed for manufacturers and distributors. OptiProERP customers get full visibility and control from start to finish with access to information no matter where they are. Run simple, accelerate profitable growth and compete in a digital world with OptiProERP.



TRUSTED PLATFORM

Industry experience, ERP expertise, and a trusted platform.



SIZED-RIGHT

Simple, impactful, with functionality that scales as you grow.



CUTTING EDGE

Built with the latest technologies for the digital world.



AFFORDABLE

Priced right with financing to free up cash flow.



INDUSTRY SPECIFIC

Functionality built for manufacturers and distributors.



MANUFACTURING EXPERTISE

Experienced manufacturing process experts.



FASTER ROI

Proven implementation methodology.



PLATFORM INNOVATION

Continuous R&D from SAP Business One.